

MIDTINT

- 1 When exposed to sunlight, photochromic molecules in Transitions® lenses change structure – creating the exact level of _____ to provide comfort in any situation.
- 2 Transitions lenses change instantly from dark to clear.
- 3 The Transitions lenses mid-tint helps eyes adjust better than they would on their own going from outdoors to indoors.
- 4 Which Transitions lenses are the quickest to fade back from dark to clear?

- TRUE – THEY ABRUPTLY CHANGE
- FALSE – THEY GRADUALLY ADAPT TO HELP YOUR EYES ADJUST

- TRUE
- FALSE

- TRANSITIONS® SIGNATURE® VII LENSES
- TRANSITIONS® XTRACTIVE® LENSES



APPLY WHAT YOU HAVE LEARNED

Your customers may ask you many questions about *Transitions* lenses. How dark do they get outside? Are they completely clear indoors? Do they take a long time to go from clear to dark or dark to clear?

The color of the lenses in-between clear and dark is known as the “mid-tint” – and it serves a purpose. Tell your customers that “*Transitions* lenses automatically adjust to provide the right level of tint in any situation. They don’t change instantly from dark to clear – they gradually change to help your eyes adjust better than they would on their own.”

RECOMMEND TRANSITIONS SIGNATURE VII LENSES IF...

Your customer is looking for a lens that is fully clear indoors and is quick to fade back to clear when returning inside

RECOMMEND TRANSITIONS XTRACTIVE LENSES IF...

Your customer prefers extra protection from harsh indoor lights and prioritizes a lens that gets extra dark outside

LEARN MORE AT TRANSITIONS.COM

ANSWERS

- 1 TINT 2 FALSE – THEY GRADUALLY ADAPT TO HELP YOUR EYES ADJUST
- 3 TRUE – THEY HELP YOUR EYES ADJUST GRADUALLY TO THE CHANGE 4 TRANSITIONS SIGNATURE VII LENSES