

LOOKING GOOD

VIDEO LEARNING LIBRARY

| \bigcirc | Transitions® lenses are available in these | | | | |
|------------|--|--|--|--|--|
| | color options so patients can create | | | | |
| | their own look: | | | | |

Transitions lenses are a good choice for customers who want to look good and see well.

O TRUE

O FALSE

| (3) | Which words | describe | Transitions | lenses? |
|-----|-------------|----------|--------------------|---------|
| \ • | | | | |

STYLISH

FASHIONABLE

FUNCTIONAL



APPLY WHAT YOU HAVE LEARNED

Transitions lenses are available in multiple color options - gray, brown and graphite green so your patients can choose the look that best fits their personal style.

When your customers are selecting frames, consider recommending certain styles and colors that look good with their lenses. Have your customers try out the lenses in various stages of activation so they know what they will look like.

IF THEY SELECT TRANSITIONS® SIGNATURE® VII LENSES

Their lenses will be clear indoors and will adjust their level of darkness outdoors.

IF THEY SELECT TRANSITIONS® XTRACTIVE® LENSES

Their lenses will have a hint of tint indoors, and will get even darker outdoors.

IF THEY SELECT TRANSITIONS® VANTAGE® LENSES

Their lenses are polarized outdoors, and are available in gray only.

LEARN MORE AT TRANSITIONS.COM/DISCOVER

ANSWERS



