

HOW PHOTOCROMICS WORK

- 1 When exposed to _____ light, photochromic molecules in Transitions® lenses change structure - blocking 100% of these harmful rays and quickly changing from _____ to _____ outdoors.
- 2 Temperature can affect how quickly Transitions lenses activate.
 TRUE
 FALSE
- 3 Transitions _____ lenses are more responsive than ever before across all temperatures. Transitions _____ lenses are the best for hot temperatures.
- 4 The photochromic technology in Transitions lenses:
 OPTIMIZES VISION
 HELPS EYES ADJUST BETTER THAN THEY WOULD ON THEIR OWN
 HELPS TO REDUCE EYESTRAIN AND FATIGUE
 OFFERS PROTECTION FROM UV RAYS



APPLY WHAT YOU HAVE LEARNED

Talk to your customers about the benefits of photochromic technology and how it has advanced and changed over the years.

Tell them that “Transitions® Signature® lenses are fully clear indoors, are quick to darken outdoors, are more responsive than ever before in hot temperatures, and are the fastest to fade back to clear.”

RECOMMEND TRANSITIONS® XTRACTIVE® LENSES IF...

Your patient wants an even darker everyday lens and extra protection from harsh indoor light.

RECOMMEND TRANSITIONS® VANTAGE® LENSES IF...

Your patient spends most of the time outdoors or wants a lens to optimize vision on the water or snow

LEARN MORE AT [TRANSITIONS.COM](https://www.transitions.com)

ANSWERS

- ① UV, CLEAR, DARK ② TRUE – ALL PHOTOCROMIC LENSES ARE IMPACTED BY TEMPERATURE BUT TRANSITIONS SIGNATURE LENSES ARE MORE RESPONSIVE THAN EVER BEFORE
③ SIGNATURE, XTRACTIVE ④ ALL APPLY