

Transitions™

light under
control™



These Lenses Are Cool in Any Light

Transitions Optical has a stylish and technology-savvy rejuvenated brand that's geared to engage more patients — especially millennials — to create more success for your practice.

As we introduce our new brand identity, we're thrilled to bring you and your patients several stylish new lens options. In addition to the iconic lens colours that patients love, *Transitions® Signature®* lenses are now available in Emerald, Sapphire, Amethyst and Amber.

Plus, *Transitions® XTRActive®* lenses are now available in these mirrored colours — Flash Gold, Silver, Copper, Violet-Blue and Blue-Green.

Transitions Signature

Our best everyday light intelligent lenses.

Featuring exclusive *Chromea7™* technology, our fastest and most responsive lenses in all lighting and temperature conditions.

Style COLORS

A New Vision of Vibrant Colour

Transitions Signature style colors give patients new style options that fit any frame.

Transitions XTRActive

The best choice for extra protection — even in the car.

Uniquely designed to protect eyes from the brightest sun outdoors and harsh artificial light indoors. They even darken behind the windshield.

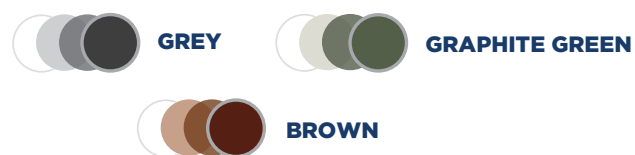
Style MIRRORS

Reflect a New Shade of Style

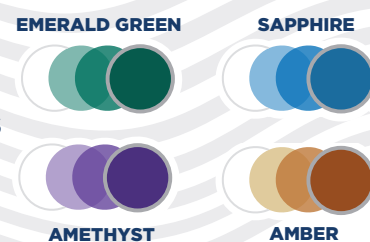
Smart new technology gives *Transitions XTRActive* style mirrors a one-of-a-kind mirrored look when they darken outside.



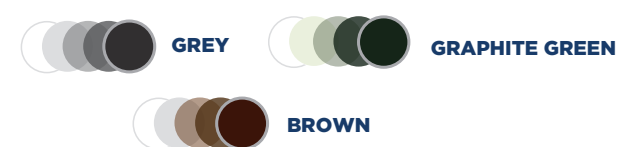
Transitions Signature lenses are still available in these iconic lens colours:



4 NEW Style Colors



Transitions XTRActive lenses are available in these iconic lens colours:



5 NEW Style Mirrors



Transitions™

light intelligent lenses



LIGHT INTELLIGENT
AUTOMATICALLY ADAPT TO
CHANGING LIGHT CONDITIONS.



EVERYDAY EYECARE
BLOCK 100% OF UV RAYS. PLUS, HELPS
PROTECT AGAINST HARMFUL BLUE LIGHT
INDOORS AND OUTDOORS.



HASSLE FREE
MAKE EVERYDAY LIFE SIMPLER.



FREE-STYLE
PAIR OUR LENSES WITH ANY FRAME.
SIMPLY CHOOSE YOUR
FAVOURITE LENS COLOUR
AND CHOOSE YOUR STYLE.



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Questions? Contact Transitions Optical
Customer Service at 1.877.254.2590 or
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